



Overview

Shaping Organizations, Empowering Leaders

OUR COMPANY

AC Corp is an independent consulting firm based in Casablanca, Morocco with an international outlook.

We support companies in addressing their performance and growth challenges through:

Recognized **expertise** in consulting, executive search and training.

A tailor-made, pragmatic, and results-driven approach.

A network of expert consultants covering multiple industries: pharma, logistics, FMCG, manufacturing, and services.





OUR MISSION

Our world has evolved.

The post-COVID context, geopolitical tensions, climate change, and the rise of Artificial Intelligence are reshaping how organizations operate.

The world, once described as **VUCA** (Volatile, Uncertain, Complex, Ambiguous), is now **BANI** (Brittle, Anxious, Nonlinear, Incomprehensible). In this environment, **our experts are committed to unlocking your organization's full potential to achieve sustainable performance.**

Whatever your challenges, we work by your side to provide you **with the insights, and support you need.**



OUR SERVICES



CONSULTING



EXECUTIVE
SEARCH



TALENT
DEVELOPMENT



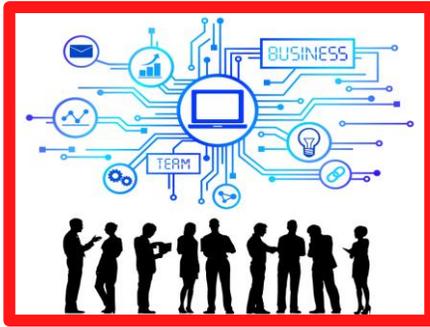
CONSULTING

Transforming Organizations



- Organizational, managerial, and cultural transformation..
- Digital & IT transformation (ERP, HRIS, AMOA, AI).
- Business process transformation (optimization, standardization, SOPs, ISO)
- Interim HR Management / Transition CHRO, HR Manager, HRBP.
- Talent Management: Performance Evaluation, Talent Review, Individual Development Plans, Succession Planning.

- Intercultural management: Onboarding of expatriates.
- Compensation & benefits: Job evaluation, remuneration policies.
- Data protection & compliance: GDPR, CNDP, audits, DPO support.
- Governance and organizational structuring.
- Contract management, audits & regulatory compliance, due diligence, Labor law.
- Social dialogue and labor relation: partnerships with unions, conflict resolution, social litigation.



Need Resources?

Flexible Staff Augmentation & Expert Deployment.

Data / Architecture

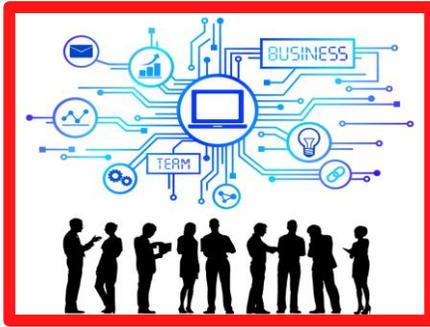
- Data Scientist
- Data Analyst
- Data Engineer
- Machine Learning Engineer
- AI Technical Manager
- Data Architect
- Enterprise Architect
- Technical Architect
- Cloud Architect
- Data Steward / Data Governance Manager
- Business Intelligence Developer
- Data Visualization Expert (Power BI, Tableau, Qlik)

Digital & Technology Performance

- Cobol Developer
- Full Stack Developer
- Scrum Master
- DevOps Engineer
- Digital Production Engineer
- Python Developer
- Java / JEE Developer
- Struts / Spring Boot Developer
- .NET / C# Developer
- PHP / Symfony / Laravel Developer
- Node.js Developer
- Angular / React / Vue.js Developer
- Full Stack Developer
- Mobile Developer (Android / iOS / Flutter / React Native)
- Application Integrator
- Tech Lead / Lead Developer
- Software Architect
- DevSecOps Engineer
- QA Engineer / Functional Tester
- Test Automation Engineer (Selenium, Cypress, etc.)
- RPA Developer (UiPath, BluePrism, Power Automate)

Operations / Production

- Systems / Network / Telecom Administrator
- Database Administrator (DBA)
- Operations Manager
- Operations Analyst
- Production or Operations Engineer
- Telecom Network Engineer
- Security Administrator
- IT Support Technician
- Linux / Windows Systems Engineer
- Cloud Engineer (AWS / Azure / GCP)
- Cloud Architect
- Production / Operations Engineer
- Operations Manager
- Operations Analyst
- Security Administrator / SOC Analyst
- Helpdesk / IT Support Technician
- DevOps Engineer
- Observability / Monitoring Engineer
- Incident / Problem / Change Manager



Need Resources?

Flexible Staff Augmentation & Expert Deployment.

ERP / CRM / Enterprise Solutions

- Data Scientist
- Data Analyst
- Data Engineer
- Machine Learning Engineer
- AI Technical Manager
- Data Architect
- Enterprise Architect
- Technical Architect
- Cloud Architect
- Data Steward / Data Governance Manager
- Business Intelligence Developer
- Data Visualization Expert (Power BI, Tableau, Qlik)

Project Management / Governance / Methods

- PMO (Project Management Officer)
- IT Project Manager
- Product Owner
- Product Manager
- Scrum Master
- Agile Coach
- Delivery Manager
- IT Project Director
- Change Manager
- Release Manager

Support functions

- HRBP
- Recruiter
- Trainer
- Procurement officer /professional

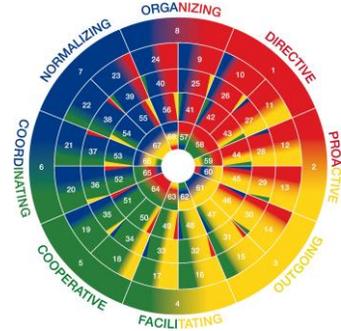
UX / UI/ Digital Designer

- UX Designer
- UI Designer
- UX Researcher
- Digital Product Designer
- Graphic / Motion Designer
- Front-End Developer (React / Angular / Vue)
- Web Integrator
- Web Designer



EXECUTIVE SEARCH

Finding Leaders Who Drive Transformation



Appointing the right leaders is a decisive factor for the future of any organization.

It's a complex decision that requires a deep understanding of your environment: industry, teams, culture, challenges, and ambitions. Each mission is tailor-made, fully aligned with your strategic objectives.

Job creation, replacement, or transformation?

We use our experience and market knowledge to connect you with external candidates who can bring a fresh perspective.

For each recruit, we offer an AECdisc behavioral and motivational report, an essential tool to prepare a successful integration and strengthen collective performance from the first months.®

Agréé / Certified 



TALENT DEVELOPMENT

Shaping Leaders, Building Capabilities

Leadership

- Leadership Journey (Tailor-made): Construction and alignment of Executive Committees/Executive Committees, cohesion after mergers and acquisitions, cultural synergy.
- Team synergy
- Communication
- Management and personal development
- Vision and Culture
- Feedback and active listening

Sales Forces Effectiveness

- SFE Journey: Building a sales team focused on performance and customer excellence
- Sales Performance & Customer Experience (FMCG, Telco, Real Estate, Automotive)
- Route to Market (FMCG, TelCo)
- Medical delegation. (Pharma)
- Pharmaceutical Delegation (Pharma, FMCG)

People and Talent

- HR for non HR Managers.
- Recruitment Academy
- Performance Evaluation Programs.
- Performance Improvement Programs.
- Talent Reviews
- Labor law
- Social dialogue
- Social disputes and social litigation
- AI for HR
- AI regulatory and legal framework

Marketing

- Market studies Consumer insight
- Business intelligence
- Marketing plan & strategy
- Brand strategy
- Marketing Communication
- Growth hacking: data driven marketing
- Trade Marketing : channel marketing
- Trade Marketing : in-channel marketing
- Merchandizing

- Non-exhaustive list of programs.
- Programs led by business experts.



TALENT DEVELOPMENT

Shaping Leaders, Building Capabilities

Supply Chain Effectiveness

- Lean logistics & process improvement.
- Warehouse management.
- Demand & Supply planning.
- Procurement strategy & supplier management.
- Customs clearance.
- Transport safety & road safety.
- Transit et Incoterms.
- Import/export operations.

Finance

- Strategic finance & performance management
- Margin and cost optimization
- Finance for non-financial managers
- Cash management, treasury & financing
- Financial governance & compliance
- Finance transformation

Legal & Compliance

- Contract management & compliance
- Personal Data Protection
- Consumer Protection Law
- Disciplinary actions
- Labor Law
- Social dialogue
- Insurance management (Work accidents / Occupational diseases)
- HR procedures
- Social audits
- Insurance litigation

Operations

- Production
- Regulatory Affairs (pharmaceutical, cosmetics)
- Quality Control
- Quality
- Maintenance
- Operational Excellence
- HSE (Health, Safety & Environment)

- Non-exhaustive list of programs.
- Programs led by business experts.



OUR EXPERTS

A network of high-level consultants, covering:

- **Labour Law & Social Dialogue**
- **Contract Management & Compliance**
- **Experts Sales** (FMCG, automobile, real estate, services)
- **Experts in medical & pharmaceutical delegation**
- **Experts in pharmaceutical operations**
- **Experts RH seniors**
- **Certified coaches** (leadership, communication, collective performance)
- **Data Protection**
- **Cybersecurity Law**



Founder



M. Adil CHAOUKI

Journey dedicated to **helping organizations transform, navigate global challenges, and build aligned, high-performing teams**

- 20+ years driving **organizational transformation & HR leadership.**
- **Proven international track record** – Africa, Middle East & Europe.
- **Shaping Governance:** Management of **strategic** transformations in industrial and multinational groups (industrial, pharmaceutical, and manufacturing sectors.).
- Implementation of **management committees, HR policies and governance arrangements** in multicultural contexts.
- Expert in **social dialogue, change management and talent development.**
- **AECdisc®** certified – behavioral diagnosis and collective performance development



Your challenges. Our expertise.

Consulting • Executive Search • Experts • Learning & Development

Connect with us to discuss your needs.



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